



## Entertainment Venues

**When you operate an entertainment venue every empty seat or unsold ticket represents lost revenue that can never be replaced.**

**Ormita offers an exciting way for your business to exchange your unfilled seats and surplus capacity for things that you need.**

If you own an entertainment venue then you know that once your overheads are covered any additional revenue is almost 100% profit – unfortunately it is not always easy to attract this additional business.

Ormita gives you the opportunity to trade your spare capacity for things you need, offset your existing cash expenses, expand your promotional activities or simply enhance your own lifestyle.

### An Example Business

Let's say that you run an ice-rink which fits 200 people.

At any one time you are only 80% full.

Every session you are losing an average of 40 sales which you will never be able to recover.

Now imagine filling a certain amount of those same spaces every day with new sales.

Using the revenue generated from these new sales you could offset your existing cash expenses, buy prizes for customers, reward staff, create incentive schemes or embark on new advertising programs to generate more cash business.

### There are literally millions of opportunities

Regardless of the type of entertainment venue we guarantee to sell your unsold tickets and reduce your overheads.

- Boat Rides
- Bowling Alleys
- Computer Arcades
- Fun Parks
- Museums and Historical Attractions
- Music Attractions
- Sightseeing Tours
- Skating Rinks
- Sports Venues
- Tour Operators
- Zoos and Animal Parks
- ... and much more

Attract additional customers to your venue today and offset a guaranteed fixed amount of your outgoings every month.

### Summary of Benefits

- ✓ Turns unsold tickets / seats into additional revenue at nearly 100% profit.
- ✓ Allows you to offset existing cash expenses or future purchases against new sales without impacting your existing cash business.
- ✓ Fills empty seats without the need for discounting.
- ✓ Attracts new customers to your venue, builds atmosphere and brand loyalty.
- ✓ Turns empty space into a valuable asset.
- ✓ Does not require additional promotional expense.
- ✓ There is no need to discount
- ✓ Increased customer patronage may result in additional referrals and more cash business.
- ✓ Lets you sell your surplus space off-season.
- ✓ Provides an alternative cash-free way to purchase advertising for future events.
- ✓ Helps recession-proof your business.

### A Unique Offering

- 💰 The customers we bring you pay you cash to cover your transaction costs, sales taxes and other expenses.
- 🕒 24 hour, 7 day a week live brokerage services.
- @ Buy, sell and transfer funds online.
- ✗ No monthly fees and no annual fees.<sup>1</sup>
- 📉 Lowest overall price in the industry.
- ✓ No cash outlay until we have met both your buying and selling needs.

<sup>1</sup>Subject to customer meeting minimum trading volumes per month.

*Read more on the next page*

## Some other Benefits of the Ormita Service

### Save Cash

- Realise full market value for non-recoverable, non-recyclable, limited commodities or otherwise unsold stock or time.
- Access interest free credit and repay borrowings with new sales.

### Increase Your Asset Base

- Buy at a discount of up to 90%.
- Invest in other businesses without the need for cash.

### Increase Your Financial Liquidity

- Convert existing bad debts to assets.
- Pay existing creditors from new sales.
- Convert equity from slow moving inventory or unsold appointment time.

### Attract New Cash Paying Customers

- Access innovative ways to new cash contract tenders.

### Build Your Brand

- Build a community network around your brand.
- Expand distribution channels and market reach.
- Align your business with charities and community enterprises.
- Gain repeat business and take customers away from the competition.
- Improve your social standing, customer and staff loyalty.
- Create local business opportunities within your community.

### Retain Staff and Customers

- Create customer loyalty programmes.
- Provide staff incentives.
- Implement a staff donation/giving programme.
- Pay for client entertainment.

### Become More Efficient

- Substitute imports with higher quality, locally provided goods or services at wholesale price.
- Decrease wastage and develop new consumer habits.
- Get more out of your employees with employee rewards and buying programmes
- Take overstocked, last season or end-of-line items off-market while earning full retail value.

**With Ormita your new customers cover your transaction costs, sales taxes and other expenses.**

## Turn Non-Producing Assets Into

*... Advertising, Asset Purchases, Business Supplies, Capital Expenditure, Client Entertainment, Equipment Purchases, Food, Freight, Graphic Design, Hardware Leases, Health and Beauty, Holidays, Maintenance & Repairs, Marketing, Medical Services, Needed Goods, Office Supplies, Packaging, Promotional Items, Refurbishments, Signage, Staff Rewards, Stationery, Technical Supplies & Services, Travel, Wholesale Items...*

**... and much more...**

**And our customers pay your sales tax, our fees and most of the replacement cost of your product – in cash.**

## How we make it happen

- Step 1** You register your interest online with Ormita.
- Step 2** One of our Client Directors will meet with you to create a needs analysis of your regular and upcoming business expenses, community commitments, investment goals and lifestyle enhancement ideas.
- Step 3** A buying schedule will be created - representing a minimum of \$2,000 worth of you cash expenses per month.
- Step 4** Your Client Director will find suitable suppliers to provide many or all of these expenses.
- Step 5** Once our suppliers agree to sell, your business begins its commitment to provide a fixed amount of your product or service to our other customers.

You are only charged fees once we have a commitment from our other businesses to supply to you.

You only begin selling once we have a regular spend cycle in place for you.

**No false commitments – just a business working to meet your needs.**

## Become a Member Today:

Do you want to know more about Ormita or become a member?

Enter your details at [www.ormita.com](http://www.ormita.com) and one of our representatives will contact you shortly.

You can also phone us on any of our numbers across the country, speak to your local representative or email us at [customer-service@ormita.com](mailto:customer-service@ormita.com).



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