

Automotive Industry

If you work in the automotive repair industry you know that the value of proper car maintenance is priceless.

Unfortunately, the rising cost of fuel combined with economic uncertainty may result in people forgetting that regular maintenance of their vehicles can save them money on future repairs and keep them running smoothly for many years to come.

If your business has unsold appointment time then Ormita can bring you additional customers to keep your bays full and employees busy.

Our loyal customer base will help contribute directly to your bottom line by creating repeat business, providing you with additional word-of-mouth advertising and increasing your overall profitability.

Creating cost savings

Your automotive business probably fixed purchases that it makes on a regular basis.

Business supplies, uniforms, cleaning products, repairs and maintenance, equipment leases, docket books, rags, staff functions, promotions, advertising, tea and coffee and more.

Added to this are costs for unplanned capital purchases, family needs, holidays, client give-aways, donations, investments, alterations and expansions.

Ormita helps replace these expenses with income earned from **new sales that we bring you.**

By trading for thousands of dollars of purchases every month you will be able to keep more cash in the bank.








Here is how it works

1. Your business registers to provide its services via Ormita.
2. When you sell you receive credits based on the dollar value of the goods and services you provide.
3. You also receive part of the sale price in cash (to cover parts, out fees and sales-tax/GST/VAT).
4. You now have credit to purchase products from other members within the Ormita network.







Using Ormita - the overhead costs of creating additional business are covered and you earn credits which you can use to offset those regular expenses that just won't go away – no matter how much you want them to.

We even work with you on a budget so you know what costs can be offset immediately and how much in new sales Ormita will bring.

Summary of Benefits

-  Ormita provides an excellent way to reduce your current overheads and make those additional purchases without sacrificing any of your valuable cash.
-  Save cash on capital expenditures by offsetting them against new sales.
-  Advertise for new business without the need for additional cash outlay.
-  Obtain high quality goods and services at better discounts and on more advantageous terms than you would with cash.
-  Even if you have large costs already sunk into equipment and facilities there should be a relatively low cost to service additional customers once your overheads are paid from your current cash business.
-  Using Ormita you can reduce your current cash outlay while increasing your portfolio of customers, creating more referrals and improving your balance sheet.
-  Ormita is new business which contributes directly to your bottom line.

A Unique Offering

-  The customers we bring you pay you cash to cover your transaction costs, sales taxes and other expenses.
-  24 hour, 7 day a week live brokerage services.
-  Buy, sell and transfer funds online.
-  No monthly fees and no annual fees.¹
-  Lowest overall price in the industry.
-  No cash outlay until we have met both your buying and selling needs.

¹Subject to customer meeting minimum trading volumes per month.

Read more on the next page

Some other Benefits of the Ormita Service

Save Cash

- Realise full market value for non-recoverable, non-recyclable, limited commodities or otherwise unsold stock or time.
- Access interest free credit and repay borrowings with new sales.

Increase Your Asset Base

- Buy at a discount of up to 90%.
- Invest in other businesses without the need for cash.

Increase Your Financial Liquidity

- Convert existing bad debts to assets.
- Pay existing creditors from new sales.
- Convert equity from slow moving inventory or unsold appointment time.

Attract New Cash Paying Customers

- Access innovative ways to new cash contract tenders.

Build Your Brand

- Build a community network around your brand.
- Expand distribution channels and market reach.
- Align your business with charities and community enterprises.
- Gain repeat business and take customers away from the competition.
- Improve your social standing, customer and staff loyalty.
- Create local business opportunities within your community.

Retain Staff and Customers

- Create customer loyalty programmes.
- Provide staff incentives.
- Implement a staff donation/giving programme.
- Pay for client entertainment.

Become More Efficient

- Substitute imports with higher quality, locally provided goods or services at wholesale price.
- Decrease wastage and develop new consumer habits.
- Get more out of your employees with employee rewards and buying programmes
- Take overstocked, last season or end-of-line items off-market while earning full retail value.

With Ormita your new customers cover your transaction costs, sales taxes and other expenses.

Turn Non-Producing Assets Into

... Advertising, Asset Purchases, Business Supplies, Capital Expenditure, Client Entertainment, Equipment Purchases, Food, Freight, Graphic Design, Hardware Leases, Health and Beauty, Holidays, Maintenance & Repairs, Marketing, Medical Services, Needed Goods, Office Supplies, Packaging, Promotional Items, Refurbishments, Signage, Staff Rewards, Stationery, Technical Supplies & Services, Travel, Wholesale Items...

... and much more...

And our customers pay your sales tax, our fees and most of the replacement cost of your product – in cash.

How we make it happen

- Step 1** You register your interest online with Ormita.
- Step 2** One of our Client Directors will meet with you to create a needs analysis of your regular and upcoming business expenses, community commitments, investment goals and lifestyle enhancement ideas.
- Step 3** A buying schedule will be created - representing a minimum of \$2,000 worth of you cash expenses per month.
- Step 4** Your Client Director will find suitable suppliers to provide many or all of these expenses.
- Step 5** Once our suppliers agree to sell, your business begins its commitment to provide a fixed amount of your product or service to our other customers.

You are only charged fees once we have a commitment from our other businesses to supply to you.

You only begin selling once we have a regular spend cycle in place for you.

No false commitments – just a business working to meet your needs.

Become a Member Today:

Do you want to know more about Ormita or become a member?

Enter your details at www.ormita.com and one of our representatives will contact you shortly.

You can also phone us on any of our numbers across the country, speak to your local representative or email us at customer-service@ormita.com.



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